



UroGPO 2018 Spring National Urology Conference Agenda

Thursday, June 14, 2018

5:30 – 7:00 PM	UroGPO Welcome Reception	Bar 32, 32 nd Floor, Hilton Hotel Half Moon Jack Live Entertainment
7:00 – 9:30 PM	Industry Sponsored Dinners	Local Area Restaurants

Friday, June 15, 2018

7:00– 8:00 AM	Breakfast / Visit Exhibits & Industry Partners	Superior D, 5 th Floor
8:00 – 9:00 AM	CEO Welcome: UroGPO Update	Superior C, 5 th Floor David Coury, CEO UroGPO
9:00 – 10:00 AM	"The Amazon Way," from the Healthcare Perspective & The Importance of Metrics	John Rossman, Managing Partner Rossman Partners
10:00 – 10:30 AM	Break / Visit Exhibits	Superior Foyer, 5 th Floor

10:30 – 1:00 PM	Breakout Session – UroGPO Attendees <i>*Closed Session</i>	Breakout Session – Industry Partners <i>*Closed Session</i>
10:30 – 11:00 AM	Prostate Cancer Continuum – Integrating MO Care & ARS Session <i>*Closed Session</i>	UroGPO Future Outlook <i>*Industry Lunch – All Exhibitors</i>
	Superior C, 5 th Floor Ross Downing, Vice President John Lengauer, Director of Member Services UroGPO	Innovation Center, Tech Showcase Room 4 th Floor David Coury Jim Filicko, President PPS Analytics
11:00 – 11:10 PM	Janssen Biotech Leadership Remarks <i>*Closed Session</i>	
	Superior C, 5 th Floor Melissa Magee, Director of Marketing Janssen Biotech	
11:10 – 12:00 PM	ERLEADA™ (apalutamide): For the Treatment of Patients with Non-Metastatic Castration-Resistant Prostate Cancer <i>*Closed Session</i>	
	Mike Fabrizio, MD, FACS Urology of Virginia Bryan Mehlhaff, MD Oregon Urology Institute	
12:00 – 1:00 PM	UroGPO / Janssen Biotech Luncheon <i>*Closed Luncheon for Janssen and UroGPO Members</i>	
	Superior D, 5 th Floor	

1:00 – 1:30 PM	Break / Visit Exhibits & Industry Partners	Superior Foyer, 5 th Floor
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Friday, June 15, 2018 Cont.

1:30 – 1:35 PM	UroGPO Introduction	Superior C, 5 th Floor
1:35 – 2:35 PM	The High-Performance Physician: Tactics to Avoid Burnout and Optimize Life and Work Satisfaction	Mark Kovacs, PhD, FACSM, CSCS*D, MTPS Chief Executive Officer Kovacs Institute
2:35 – 3:05 PM	Augmenix SpaceOAR Hydrogel: A Urologist’s Perspective	Juan Montoya, MD, President The Urology Center of Colorado
3:05 – 3:30 PM	Break / Visit Exhibits & Industry Partners	Superior Foyer, 5 th Floor

3:30 – 5:30 PM	Breakout Session: GU Cancer – Superior C, 5th Floor	Breakout Session: Men’s Health and Chronic Conditions Track – Superior A, 5th Floor
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GU Cancer Landscape: Hot Topics in Urology	Ross Downing, Vice President UroGPO	Endo Pharmaceuticals Urologic Men’s Health Strategy Update		Justin Mattice, Executive Director, Men’s Health Marketing Endo Pharmaceuticals
Merck Clinical Presentation: A Treatment Option for Certain Patients with Locally Advanced or Metastatic Urothelial Carcinoma	Tom Jayram, MD Urology Associates, P.C. (Nashville)	Better BPH Management. Driven by Bladder Function.		David Mahoney, Chief Executive Officer, SRS Medical
Pfizer Clinical Presentation: An Advancement in RCC – Rethink Your Current Practice Following Nephrectomy”	Vahan Kassabian, MD Georgia Urology	Nocturia: Diagnosing, Treating, and Practice Integration		Kirsten Carlson, Vice President of Urology Avadel
		Chronic Conditions Navigation Discussion		Wanda Wilt, RN, BSN Wilt Medical Consulting

5:30 – 7:00 PM	Industry Meet & Greet Reception	Superior Foyer, 5 th Floor Austin “Walkin’ Cane” Live Entertainment
6:45 PM	Depart for Indians Game	Hilton Hotel Lobby
7:00 – 10:00 PM	Cleveland Indians Game <i>*Hosted by UroGPO</i>	Progressive Field



UroGPO 2018 Spring National Urology Conference Agenda

Saturday, June 16, 2018

7:00 – 7:30 AM	Breakfast / Visit Exhibits & Industry Partners	Superior D, 5 th Floor
7:30 – 8:00 AM	UroGPO APC Clinical Guideline Update	Bryan Mehlhaff, MD Oregon Urology Institute Daniel Saltzstein, MD Urology San Antonio Larry Karsh, MD The Urology Center of Colorado
8:00 – 8:30 AM	UroGPO New Initiative Discussion <ul style="list-style-type: none">• Merger & Acquisition Update• Emerging Urology Leaders• UroCore• Men's Health	Dana Jacoby, President DJI Consulting
8:30 – 9:00 AM	iSalus Healthcare Panel Discussion: How an Integrated System Improves Patient Engagement and Practice Performance	Mike Fabrizio, MD, FACS CEO, Urology of Virginia Mike Shannon, MBA CEO, First Urology Britt McDermott, CPA CEO, Urology of Indiana
9:00 – 9:20 AM	Exact Imaging: New Breakthrough technology in Real-Time Targeted Prostate Biopsies "A New Paradigm for Targeted Prostate Biopsies: ExactVu™ 29 MHz Micro-Ultrasound" "The Power of Real-time Micro-Ultrasound for Targeted Biopsies: First Experiences, Significant Potential"	Randy AuCoin, President & CEO Exact Imaging Edwin Diaz, MD Arkansas Urology
9:20 – 9:45 AM	Break / Visit Exhibits & Industry Partners	Superior D, 5 th Floor
9:45 – 10:00 AM	UroGPO Market Place Online Ordering Platform	Doug Blossey, Sr. Vice President, Corporate Strategy BuyerQuest
10:00 – 12:00 PM	UroGPO Contract, Business Update & ARS Session <i>*Closed Session</i>	
12:00 PM	Box Lunch / Departures	